

**IN THE UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**FRONTIER COMMUNICATIONS  
CORPORATION, *et al.*,**

**Defendant,**

**2:10-cv-00265**

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**YELLOWPAGES.COM, LLC, *et al.*,**

**Defendants,**

**2:10-cv-00272**

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**GEORGIO ARMANI S.P.A.; *et al.*,**

**Defendants,**

**2:10-cv-00569**

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**AROMATIQUE, INC.; *et al.*,**

**Defendants.**

**2:10-cv-00570**

<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>GUCCI AMERICA, INC.; et al.,</b>  <b>Defendants,</b>	<b>2:10-cv-00571</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>STARBUCKS CORP.; et al.,</b>  <b>Defendants.</b>	<b>2:10-cv-00572</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>RENT-A-CENTER, INC.; et al.,</b>  <b>Defendants.</b>	<b>2:10-cv-00573</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>THE WESTERN UNION COMPANY; et al.,</b>  <b>Defendants.</b>	<b>2:10-cv-00574</b>

<b>GEOTAG INC.,</b>  <b>Plaintiff.</b>  <b>v.</b>  <b>ROYAL PURPLE, INC.; <i>et al.</i>,</b>  <b>Defendants.</b>	<b>2:10-cv-00575</b>
<b>GEOTAG, INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>YAKIRA, L.L.C.; <i>et al.</i>,</b>  <b>Defendants.</b>	<b>2:10-cv-00587</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>WHERE 2 GET IT, INC.; <i>et al.</i>,</b>  <b>Defendants.</b>	<b>2:11-cv-00175</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>ZOOSK, INC.</b>  <b>Defendant.</b>	<b>2:11-cv-00403</b>

<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>EYE CARE CENTERS OF AMERICA, INC.</b>  <b>Defendant.</b>	<b>2:11-cv-00404</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>AMERCO, et al.</b>  <b>Defendants.</b>	<b>2:11-cv-00421</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>7-ELEVEN, INC., et al.,</b>  <b>Defendants.</b>	<b>2:11-cv-00424</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>SUNBELT RENTALS, INC.</b>  <b>Defendant.</b>	<b>2:11-cv-00425</b>

<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>CLASSIFIED VENTURES, LLC.</b>  <b>Defendant.</b>	<b>2:11-cv-00426</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>CANON INC. and,</b> <b>CANON U.S.A., INC.,</b>  <b>Defendants,</b>	<b>2:12-cv-00043</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>AMERICAN APPAREL INC.,</b>  <b>Defendant,</b>	<b>2:12-cv-00436</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  <b>v.</b>  <b>ABERCROMBIE &amp; FITCH CO.,</b>  <b>Defendant,</b>	<b>2:12-cv-00437</b>

<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>AMERICAN EAGLE OUTFITTERS INC.,</b>  <b>Defendant,</b>	<b>2:12-cv-00438</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>ANN INC.,</b>  <b>Defendant,</b>	<b>2:12-cv-00439</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>BURLEIGH POINT LTD.,</b>  <b>Defendant,</b>	<b>2:12-cv-00441</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>CATALOGUE VENTURES, INC.,</b>  <b>Defendant,</b>	<b>2:12-cv-00442</b>

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**BURBERRY LIMITED,**

**Defendant,**

**2:12-cv-00443**

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**BURLINGTON FACTORY WAREHOUSE  
CORPORATION,**

**Defendant,**

**2:12-cv-00444**

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**CACHE INC.,**

**Defendant,**

**2:12-cv-00445**

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**THE WILLIAM CARTER COMPANY,**

**Defendant,**

**2:12-cv-00446**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**CHARMING SHOPPES INC.,**

**Defendant,**

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**2:12-cv-00447**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**CHICO'S FAS INC.,**

**Defendant,**

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**2:12-cv-00448**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**CITI TRENDS INC.,**

**Defendant,**

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**2:12-cv-00449**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**CLAIRE'S BOUTIQUES, INC.,**

**Defendant,**

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**2:12-cv-00450**



<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>COLDWATER CREEK INC.,</b>  <b>Defendant,</b>	<b>2:12-cv-00451</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>DAVID’S BRIDAL INC.,</b>  <b>Defendant,</b>	<b>2:12-cv-00452</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>DEB SHOPS INC.,</b>  <b>Defendant,</b>	<b>2:12-cv-00453</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>DELIAS INC.,</b>  <b>Defendant,</b>	<b>2:12-cv-00454</b>

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**DESTINATION MATERNITY  
CORPORATION,**

**Defendant,**

**2:12-cv-00455**

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**DIESEL U.S.A. INC.,**

**Defendant,**

**2:12-cv-00456**

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**DONNA KARAN INTERNATIONAL INC.,**

**Defendant,**

**2:12-cv-00457**

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**LVMH MOET HENNESSY LOUIS VUITTON  
INC.,**

**Defendant,**

**2:12-cv-00458**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**DOTS, LLC,**

**Defendant,**

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**2:12-cv-00459**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**DRAPER’S & DAMON’S INC.,**

**Defendant,**

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**2:12-cv-00460**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**EDDIE BAUER LLC,**

**Defendant,**

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**2:12-cv-00461**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**ESPRIT US RETAIL LIMITED,**

**Defendant,**

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**2:12-cv-00462**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**FACTORY CONNECTION LLC,**

**Defendant,**

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**2:12-cv-00463**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**THE FINISH LINE INC.,**

**Defendant,**

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**2:12-cv-00464**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**FOREVER 21 RETAIL INC.,**

**Defendant,**

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**2:12-cv-00465**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**FORMAL SPECIALISTS LTD.,**

**Defendant,**

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**2:12-cv-00466**

<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>FREDERICK'S OF HOLLYWOOD STORES INC.,</b>  <b>Defendant,</b>	<b>2:12-cv-00467</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>GROUPE DYNAMITE, INC. D/B/A GARAGE,</b>  <b>Defendant,</b>	<b>2:12-cv-00468</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>GUESS? RETAIL INC.,</b>  <b>Defendant,</b>	<b>2:12-cv-00469</b>
<b>GEOTAG INC.,</b>  <b>Plaintiff,</b>  v.  <b>H&amp;M HENNES &amp; MAURITZ LP,</b>  <b>Defendant,</b>	<b>2:12-cv-00470</b>

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**HANESBRANDS INC.,**

**Defendant,**

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**2:12-cv-00471**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**HOT TOPIC INC.,**

**Defendant,**

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**2:12-cv-00472**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**HUGO BOSS FASHION INC.,**

**Defendant,**

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**2:12-cv-00473**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**J. CREW GROUP INC.,**

**Defendant,**

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**2:12-cv-00474**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**JIMMY JAZZ INC.,**

**Defendant,**

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**2:12-cv-00475**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**JOS. A. BANK CLOTHIERS INC.,**

**Defendant,**

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**2:12-cv-00476**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**ALCO STORES INC.**

**Defendant,**

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**2:12-cv-00477**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**FRED'S INC.,**

**Defendant,**

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**2:12-cv-00478**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**BAKERS FOOTWEAR GROUP,**

**Defendant,**

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**2:12-cv-00479**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**BROWN SHOE COMPANY INC.,**

**Defendant,**

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**2:12-cv-00480**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**COLLECTIVE BRANDS INC.,**

**Defendant,**

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**2:12-cv-00481**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**CROCS INC.,**

**Defendant,**

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**2:12-cv-00482**



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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**DSW INC. D/B/A DSW SHOE INC.,**

**Defendant,**

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**2:12-cv-00483**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**FLEET FEET INC.,**

**Defendant,**

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**2:12-cv-00484**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**GENESCO INC.,**

**Defendant,**

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**2:12-cv-00486**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**HEELY'S INC,**

**Defendant,**

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**2:12-cv-00487**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**JUSTIN BOOT COMPANY,**

**Defendant,**

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**2:12-cv-00488**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**AMERICAN GREETINGS CORPORATION,**

**Defendant,**

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**2:12-cv-00520**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**HALLMARK CARDS, INC.,**

**Defendant,**

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**2:12-cv-00521**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**HICKORY FARMS INC.,**

**Defendant,**

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**2:12-cv-00522**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**SPENCER GIFTS LLC,**

**Defendant,**

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**2:12-cv-00523**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**INTERNATIONAL COFFE & TEA, LLC,**

**Defendant,**

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**2:12-cv-00524**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**THINGS REMEMBERED, INC.,**

**Defendant,**

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**2:12-cv-00525**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**THE YANKEE CANDLE COMPANY,**

**Defendant,**

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**2:12-cv-00526**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**BOSE CORPORATION,**

**Defendant,**

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**2:12-cv-00527**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**GUITAR CENTER INC.,**

**Defendant,**

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**2:12-cv-00528**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**PROGRESSIVE CONCEPTS INC.,**

**Defendant,**

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**2:12-cv-00529**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**24 HOUR FITNESS WORLDWIDE INC.,**

**Defendant,**

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**2:12-cv-00530**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**BALLY TOTAL FITNESS CORPORATION,**

**Defendant,**

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**2:12-cv-00531**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**BARE ESCENTUALS INC.,**

**Defendant,**

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**2:12-cv-00532**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**BIOSCRIP INC.,**

**Defendant,**

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**2:12-cv-00533**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**CRABTREE & EVELYN,**

**Defendant,**

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**2:12-cv-00534**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**CURVES INTERNATIONAL INC.,**

**Defendant,**

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**2:12-cv-00535**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**GOLD'S GYM INTERNATIONAL INC.,**

**Defendant,**

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**2:12-cv-00536**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**GREAT CLIPS INC.,**

**Defendant,**

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**2:12-cv-00537**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**L.A. FITNESS INTERNATIONAL LLC,**

**Defendant,**

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**2:12-cv-00538**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**LIFE TIME FITNESS INC.,**

**Defendant,**

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**2:12-cv-00539**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**M.A.C. COSMETICS INC.,**

**Defendant,**

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**2:12-cv-00540**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**MERLE NORMAN COSMETICS,**

**Defendant,**

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**2:12-cv-00541**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**VITAMIN COTTAGE NATURAL FOOD  
MARKETS, INC.,**

**Defendant,**

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**2:12-cv-00542**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**REGIS CORPORATION,**

**Defendant,**

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**2:12-cv-00543**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**SALLY BEAUTY SUPPLY LLC,**

**Defendant,**

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**2:12-cv-00544**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**SEPHORA USA INC.,**

**Defendant,**

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**2:12-cv-00545**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**TONI&GUY USA, LLC,**

**Defendant,**

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**2:12-cv-00546**



<p><b>GEOTAG INC.,</b></p> <p><b>Plaintiff,</b></p> <p><b>v.</b></p> <p><b>ULTA SALON, COSMETICS &amp; FRAGRANCE INC.,</b></p> <p><b>Defendant,</b></p>	<p><b>2:12-cv-00547</b></p>
<p><b>GEOTAG INC.,</b></p> <p><b>Plaintiff,</b></p> <p><b>v.</b></p> <p><b>VITAMIN SHOPPE INDUSTRIES, INC.,</b></p> <p><b>Defendant,</b></p>	<p><b>2:12-cv-00548</b></p>
<p><b>GEOTAG INC.,</b></p> <p><b>Plaintiff,</b></p> <p><b>v.</b></p> <p><b>EYEMART EXPRESS, LTD.,</b></p> <p><b>Defendant,</b></p>	<p><b>2:12-cv-00549</b></p>
<p><b>GEOTAG INC.,</b></p> <p><b>Plaintiff,</b></p> <p><b>v.</b></p> <p><b>LUXOTTICA RETAIL MORTH AMERICA INC.,</b></p> <p><b>Defendant,</b></p>	<p><b>2:12-cv-00550</b></p>

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**NATIONAL VISION INC.,**

**Defendant,**

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**2:12-cv-00551**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**U.S. VISION INC.,**

**Defendant,**

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**2:12-cv-00552**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**WILD BIRDS UNLIMITED INC.,**

**Defendant,**

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**2:12-cv-00553**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**JOS. A. BANK CLOTHIERS INC.,**

**Defendant,**

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**2:12-cv-00554**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**BUTH-NA-BODHAIGE INC.,**

**Defendant,**

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**2:12-cv-00555**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**PSP GROUP, LLC,**

**Defendant,**

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**2:12-cv-00556**

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**GEOTAG INC.,**

**Plaintiff,**

**v.**

**RITZ INTERACTIVE LLC,**

**Defendant,**

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**2:12-cv-00557**

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**WHERE 2 GET IT, INC.; *et al.*,**

**Plaintiff,**

**v.**

**GEOTAG INC.,**

**Defendant.**

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**2:12-cv-00149**

**NOTICE OF APPEARANCE OF CO-COUNSEL**

Notice is hereby given that the undersigned attorney, Mark Zimmermann, enters his appearance as co-counsel in this matter on behalf of Plaintiff, GeoTag, Inc. for purposes of receiving notices and orders from the Court.

Dated: September 13, 2012

Respectfully submitted,

Mark J. Zimmermann  
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LOCAL COUNSEL FOR PLAINTIFF  
GEOTAG, INC.

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true and correct copy of the above and foregoing document has been served on September 13, 2012, to all counsel of record who are deemed to have consented to electronic service vi the Court's CM/ECF system per Local Rule CV-5(a)(3).

Mark J. Zimmermann  
Mark Zimmermann